

## Dave Suson

*Dave teaches and believes that you can always learn something new from a book, course, movie or training. Even if you only learn one thing, it gives you a return on investment on time and money. It can also make dramatic change in your life. But first, you have to be open to learning.*

### **Educational Background:**

- Bachelor of Science in Electrical and Computer Engineering from the University of Colorado in Boulder

As an intuitive trainer, Dave is able to connect with people, persuade and teach effectively to drive home key course concepts. The bulk of his examples offered in training come from his own experiences. Dave believes drawing from his experiences helps him gain credibility and relates better to his audience.

Dave has a unique ability to make complex or confusing lessons easy. He is able to break down concepts and teach the cornerstone that is the foundation of learning. Many people teach a solution to a problem by teaching to symptoms. Dave finds root causes to help people understand how the symptoms can be resolved when learning about the root cause.

Dave believes an immediate application during the program helps to plant the seed, and get attendees involved and in turn better remember lessons and key points. He believes the information presented needs to be relevant rather than theoretical knowledge. By discussing how a lesson impacts not only their work lives but also their personal lives, Dave believes attendees get more value and personal buy in.

Training topics in which Dave specializes include consulting, marketing, keynote speaking, sales and networking, and career marketing. Dave's resume is comprised of training, coaching and sales. Dave has extensive training and speaking experience and a background in sales, marketing, business and technology.

### **Areas of Expertise:**

- Sales
- Leadership
- Customer Service
- Personal Development
- Public Speaking
- Microsoft Software including Excel, Word and Powerpoint

Success begins and ends with you. Achieve success by attending Fred Pryor Seminars and CareerTrack courses facilitated by Dave Suson.

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*Dave Suson is an experienced professional who has completed a rigorous certification program from Fred Pryor Seminars and CareerTrack to ensure he offers real-world experience in the courses he facilitates. He maintains his proficiency through industry-specific research, attending advanced seminars, collegiate courses and communication with other experts in his field.*

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