

The Winners Circle 2010

Oklahoma College Public Relations Association
2010 Competition and Show Honorees

Coordinating Committee: Randy Talley, USAO; John Cain, Rose State; Rebecca Richardson, OSRHE;
Amy Ford, ECU; Brian Adler, SWOSU; Susan Grossman, OU College of Liberal Studies

Categories 1-7 - John Cain, Coordinator

1. Radio Advertisement/PSA

- 1st Northeastern State University
Communications and Marketing
Aaron Anderson, Elisha Harbin
Corbin Brown, and Woychick Design
"Gather Here. Go Far."
- 2nd Oklahoma State University-Tulsa
Marketing and Public Relations
"Where will an OSU degree take you?"
- 3rd Rose State College
Marketing and Public Relations
"Fall 2009-spring 2010 Radio Series"

2. Video Spot

- 1st Northeastern State University
Communications Marketing
Aaron Anderson, Elisha Harbin, Corbin Brown
"Gather Here Go Far. Student Profiles"
- 2nd Oklahoma State University-Oklahoma City
Communications Department
"To A Higher Degree"
- 3rd University of Central Oklahoma
University Relations
Nicholi Brossia, Adrienne Nobles, Charles Johnson
"ACM@UCO: Oklahoma's School of Rock"
- HM Rose State College
Marketing and Public Relations
"Fall 2009-Spring 2010"
- HM University of Central Oklahoma
University Relations
Adrienne Nobles, Nicholi Brossia
"Live Central"

3. Video Feature

- 1st Northeastern State University
Communications and Marketing
Aaron Anderson, Elisha Harbin, Corbin Brown
"NSU Redman Heritage Wall"

- 2nd Northeastern State University
Communications and Marketing
Aaron Anderson, Elisha Harbin
"Heritage"
- 3rd Oklahoma City Community College
Instructional Video Services, Marketing
Cordell Jordan, Dan Anderson, Robert Lane, Kim Holding
"Around Campus Fine Art of Jazz"
- HM University of Science and Arts of Oklahoma
Media and Community Relations
David Duncan, Randy Talley
"Five B's Series"

4. Traditional Photography/GENERAL

- 1st Southwestern Oklahoma State University
Creative Services
Kyle Wright
"One Last Memory"
- 2nd Samuel Roberts Noble Foundation
Publications and Visual Media
Broderick Stearns
"Unlocking the secrets of a cell"
- 3rd Southwestern Oklahoma State University
Creative Services
Kyle Wright
"Autumn's Glow"
- HM Samuel Roberts Noble Foundation
Publications and Visual Media
Broderick Stearns
"Planting switchgrass seed with Kevin Lynch"
- HM Northwestern Oklahoma State University
University Relations
Erika Birk
"Shangri-La Chinese Acrobats"

5. Traditional Photography/SPORTS

- 1st Southwestern Oklahoma State University
Creative Services
Cody Roper
"Just in Time?"
- 2nd Southwestern Oklahoma State University
Creative Services
Cody Roper
"When Dawgs Fly?"
- 3rd Northwestern Oklahoma State University
University Relations
Valarie Case
"Powderpuff Football Victory"

6. Digitally Enhanced Photography

- 1st Southwestern Oklahoma State University
Creative Services
Kyle Wright
"Destiny"
- 2nd University of Science and Arts of Oklahoma
Media and Community Relations
Randy Talley, Shayna Woidke
"The Circle"
- 3rd Samuel Roberts Noble Foundation
Publications and Visual Media
Doug McAbee, Scott McNeill, Broderick Stearns
"Making the desert bloom"

7. Web Design

- 1st Oklahoma City University
Communications and Marketing Team
"OCU Prospective Students Website"
(www.okcu.edu/admissions)
- 2nd University of Central Oklahoma
College of Fine Arts and Design Dean's Office
Susan Parks Schlepp, Shalena Eaton, Alysha Ingram
"UCO College of Fine Arts and Design"
(www.uco.edu/cfad/)
- 3rd East Central University
Communications and Marketing
Ryan Wetherill
"ECU Website" (www.ecok.edu)
- HM Rogers State University
Public Relations
Kellie Fields, Randy Riggs
"RSU Website" (www.rsu.edu)
- HM Oklahoma State Regents for Higher Education
Communications Department
Sharon Bourbeau
"Campus E-Clips" (www.okhighered.org/newsletter)

Categories 8-13 - Rebecca Richardson, Coordinator

8. Print Advertising

- 1st The Samuel Roberts Noble Foundation
Office of Public Relations
J. Adam Calaway, Scott McNeill, Broderick Stearns
"A legacy of sustainability"
- 2nd University of Oklahoma
Outreach Marketing and Communication
Dr. James P. Pappas, Elizabeth Sieg, Melinda Russell
"John Hope Franklin Ad"

- 3rd Oklahoma State University-Oklahoma City
OSU-OKC Communications Department
"VYPE Magazine enrollment texting ad"

HM OSU-Tulsa
Marketing and Public Relations
"Where will an OSU degree take you?" Campaign"

9. News Writing

- 1st University of Central Oklahoma
University Relations
Sarah Hill
"Paralympic Gold Medalist Named UCO Class Marshal"
- 2nd East Central University
Communications and Marketing
Jill Frye
"Overflow Crowd Hears Whitten, Panel Discuss Effects of Addictions"
- 3rd Oklahoma State University – Spears School of Business
Spears School of Business Marketing and Communications
Suzanne Simpson and Ruth Inman
"Leading the Pack"

10. Full-Length Features Writing

- 1st University of Oklahoma Foundation
Sooner Magazine/The University of Oklahoma Foundation
Lynette Lobban
"The Once and Future Ballet Russes"
- 2nd Northeastern Oklahoma A&M College
Public Relations and Marketing Department
Christen Stark
"Equine Therapy Changes Lives"
- 3rd The Samuel Roberts Noble Foundation
Office of Public Relations
J. Adam Calaway
"Hope Is Alive"

11. Featurette Writing

- 1st The Samuel Roberts Noble Foundation
Office of Public Relations
J. Adam Calaway
"Jake's Wish"
- 2nd Southwestern Oklahoma State University
Public Relations and Marketing
Brian Adler
"Even Duke the Mascot Needs to Learn!"
- 3rd Northeastern Oklahoma A&M College
Public Relations and Marketing Department
Christen Stark
"34 Years Later, Woman Finishes NEO Degree with Daughter by Her Side"

HM East Central University
Communications and Marketing
Jill Frye
"Marriage Proposal During Centennial Show Surprises Performer"

HM Seminole State College
Office of Media Relations
"Hager-Chapman Trust to Assist SSC Students"

12. Sports Writing

1st Oklahoma City University
Communications and Marketing Team
"Basketball Camp Shoots for Life Skills"

2nd University of Science and Arts of Oklahoma
Media and Community Relations
Jessica Jackson
"Lady Drivers' win gives Tompkins her 200th"

3rd East Central University
ECU Athletic Department
Brian Johnson
"ECU Softball Senior Reaches Postseason for First, Only Time"

13. Sports Publications

1st Rogers State University
RSU Public Relations
Brent Ortolani, Ryan Bradley and Randy Riggs
"RSU Baseball & Softball Schedule Poster"

2nd Oklahoma Baptist University
Sports Information
Ray Fink
"OBU Basketball Media Guide"

3rd Oklahoma City University
Communications and Marketing Team
NAIA Wrestling National Championship Program

Categories 14-19 – Amy Ford, Coordinator
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14. Poster Design

1st Oklahoma City University
Communications and Marketing Team
"NAIA Wrestling National Championship"

2nd Southwestern Oklahoma State University
Creative Services
Kyle Wright
"Football Poster: This Is Our House"

3rd University of Central Oklahoma
University Relations
Brian Alexander
"ACM@UCO Gig Poster"

HM Cameron University
Office of Public Affairs
Melanie Barfield
"Hyunsoon Whang Recital Poster"

15. Smaller Brochure

- 1st Rose State College
Marketing and Public Relations
"Academic Brochures"
- 2nd Northeastern State University
Communications and Marketing
Ross Maute
"24th Annual Galaxy of Stars Series"
- 3rd Northeastern State University
Communications and Marketing
Ryan Jensen
"Bagley Hall Dedication"

HM Cameron University
Office of Public Affairs
Ann Morris
"Cameron Campus Tree Tour"

16. Larger Brochure/flyer/booklet

- 1st Oklahoma City University
Communications and Marketing Team
"Art Department Booklet"
- 2nd Rose State College
Marketing and Public Relations
"Viewbook"
- 3rd Oklahoma Baptist University
Public Relations
"OBU Division Music Brochure"

17. Special Publications

- 1st Northeastern State University
Communications and Marketing
Ross Maute
"2008 Foundation Annual Report"
- 2nd Rose State College
Marketing and Public Relations
"Annual Report"
- 3rd Oklahoma Baptist University
Public Relations
Chele Marker
"OBU Campus Life Calendar"
- HM Samuel Roberts Noble Foundation
Publications and Visual Media
Scott McNeill, Broderick Stearns, J. Adam Calaway
"Benefiting Mankind: The Noble Foundation Annual Report"

(Category 18/Catalog was disqualified by judges for insufficient entries.)

19. Magazine

- 1st Samuel Roberts Noble Foundation
Office of Public Relations
J. Adam Calaway, Scott McNeill, Broderick Stearns, Doug McAbee
"Legacy: Finding a Way to Thrive"
- 2nd Oklahoma State University
Research and Technology Transfer
Kelly Green
"Vanguard"
- 3rd University of Oklahoma
College of Liberal Studies
Susan Grossman, Joshua Gateley, Megan Sagowitz, Royce Young
"Vantage Point"

Categories 20-25 - Brian Adler, Coordinator

20. Class Schedule

- 1st Oklahoma City Community College
Marketing and Public Relations
"OCCC Class Schedule Series"
- 2nd Oklahoma City Community College
Marketing and Public Relations
"OCCC Recreation and Fitness Schedules"
- 3rd Oklahoma State University-OKC
Academic Affairs and Communication Department
"OSU-OKC Summer/Fall 2010 Class Schedule"

21. Admissions Viewbook

- 1st Southwestern Oklahoma State University
Enrollment Management Office, with Inflamed Brain Creative
Todd Boyd, Shamus Moore, Rebecca Manney
"iSWOSU"
- 2nd University of Oklahoma
Recruitment Services
Allison Stanford, Kerri Shadid, Billy Adams
"OU Viewbook 2010"
- 3rd Oklahoma State University-OKC
Communications Department
"OSU-OKC Viewbook"

22. Newsletter

- 1st Northeastern State University
Communications and Marketing
Ross Maute, Jennifer Zehnder, Petere Henshaw, Sean Kennedy
"Reflections: The Official Monthly Newsletter of NSU"

2nd Oklahoma State University - Spears School of Business
Spears School of Business Marketing and Communications
Ruth Inman
"School of Accounting News"

3rd University of Oklahoma
Outreach Marketing and Communication
Dr. James P. Pappas, Elizabeth Sieg
"Reaching Out Online / eNewsletter"

23. Bright Idea

1st East Central University
Communications and Marketing
Amy Ford, Jill Frye, Susan Ingram, Gina Smith, Ryan Wetherill
"Learn about ECU's New Debit Card and Win \$20"

2nd University of Central Oklahoma
University Relations
Charlie Johnson and Staff
"UCO Nametags"

3rd Northeastern State University
Communications and Marketing
Ryan Jensen
"NSU Mission/Values Pocket Card"

HM Southwestern Oklahoma State University
Public Relations and Marketing
Brian Adler
"Best Joke Contest"

HM Cameron University
Office of Public Affairs
Ann Morris
"Cameron Birthday Card"

24. Before-and-After Design

1st University of Science and Arts of Oklahoma
Media and Community Relations
Shayna Woidke and Dr. Stephen Weber
"Music Department Presentation Boards"

2nd University of Oklahoma
Recruitment Services and Admissions
Matt Hamilton, Allison Stanford
"Acceptance Letter Packet"

3rd Rogers State University
Public Relations
Kate Northcutt
"Constitution Award Program"

HM The Samuel Roberts Noble Foundation
Offices of Information Systems and Public Affairs
Shane Porter, Steve Rhines, Melanie Davis
"The New Noble Foundation Website"

HM Oklahoma State University-OKC
Communications Department
"Wind Turbine Technology Brochure"

25. Shoe-String Award

1st University of Central Oklahoma
University Relations
Nicholi Brossia, Adrienne Nobles, Charlie Johnson
"ACM@UCO: Oklahoma's School of Rock"

2nd Oklahoma State University-Tulsa
Marketing and Public Relations
"The Current"

3rd Oklahoma City University
Communications and Marketing Team
"OCU Search Mailer"

HM University of Central Oklahoma
University Relations
Quin Tran, Samuel Ferguson
"Criminal Justice"

HM Oklahoma State University - Spears School of Business
Spears School of Business Marketing and Communications
Kevin Cate, Ruth Inman
"Spears: Providing Support for Oklahoma Women"

Categories 26-31 – Susan Grossman, Coordinator
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26. Cover Design

1st The Samuel Roberts Noble Foundation
Publications and Visual Media
Doug McAbee, Scott McNeill and Broderick Stearns
"Finding a Way to Thrive"

2nd Oklahoma State Regents for Higher Education
Communications Department
Sharon Bourbeau
"The Official Guide to Oklahoma's Colleges and Universities 2009-10"

3rd University of Oklahoma
Outreach Marketing and Communication
OU College of Liberal Studies
Susan Grossman, Joshua Gateley
"Vantage Point"

HM Cameron University
Office of Public Affairs
Ann Morris
"Holiday Tree Lighting"

HM Cameron University
Office of Public Affairs
Melanie Barfield
"Holiday Tree Lighting Card"

27. Logo Design/Graphic Identity

- 1st University of Science and Arts of Oklahoma
Office of Media and Community Relations
Shayna Woidke
"Black Tie & Boots Ball"
- 2nd Cameron University
Office of Public Affairs
Ann Morris
"CU Student Wellness Center Logo"
- 3rd Rose State College
Marketing and Public Relations
"Rose State Live"

28. Events/Promotions

- 1st Southwestern Oklahoma State University
Creative Services
Kyle Wright
"SWOSU Saturday"
- 2nd Oklahoma State University - Spears School of Business
Spears School of Business Marketing and Communication
Kevin Cate
"CEO Day 2010"
- 3rd University of Oklahoma
OU Information Technology
Amanda Plewes, Nicholas Key
"One Day Sale"

29. Campaigns

- 1st University of Central Oklahoma
University Relations
Adrienne Nobles, Craig Beuchaw
"Enroll in Summer Classes: 6 hours of this...or that"
- 2nd University of Oklahoma
OU Recruitment Services
Allison Stanford, Kerri Shadid, Billy Adams, Kristen Griffing
"OU Recruitments Services 2009-10 Campaign"
- 3rd Oklahoma State Regents for Higher Education
OSRHE Communications and Visual Image
Amy Goddard
"Oklahoma's Promise Campaign"
- HM Southwestern Oklahoma State University
Creative Services
Kyle Wright
"2009-10 This is Our House, Sports Campaign"
- HM Southwestern Oklahoma State University
Creative Services
Brian Adler, Debbie Brown
"SWOSU Items for Your Business"

30. Multimedia Design

- 1st University of Oklahoma
OU Information Technology
John Salvie, Regina Greuel, Nicholas Key
"Work Different"
- 2nd University of Oklahoma
OU College of Engineering
Development and External Relations, and the Pursuant Group
"Evolve, Centennial Edition"
- 3rd The Samuel Roberts Noble Foundation
Office of Publications and Visual Media
Scott McNeill
"The Fantastic World of Fungi"

31. Square Peg

- 1st University of Science and Arts of Oklahoma
Media and Community Relations
Randy Talley, Hadley Jerman, Shayna Woidke
"Academic All-Star Banners"
- 2nd University of Central Oklahoma
University Relations
Charlie Johnson and Staff
"UCO Nametags"
- 3rd University of Science and Arts of Oklahoma
Media and Community Relations
Shayna Woidke, Dr. Jeanette Loutsch
"Women in Technology and Science Trading Cards"